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EUGENE T. PARKER, UNIVERSITY OF KANSAS AND ERNEST PASCARELLA, UNIVERSITY OF IOWA

This study uses the Wabash National Study of Liberal Arts Education to examine the relationship between diversity experiences and socially responsible leadership among college fraternity and sorority members. Results suggest that college diversity experiences are positively associated with socially responsible leadership for these student groups.

16 DECONFLATING BUFFOONERY AND HAZING: A TWO-FACTOR MODEL OF UNDERSTANDING MALADAPTIVE NEW MEMBER ACTIVITIES

RODNEY W. ROOSEVELT, ARKANSAS TECH UNIVERSITY

The current conceptual model of hazing is based on an assumption that low-grade hazing (buffoonery) serves as a gateway to severe acts of hazing. Consequently, the range of acts regarded as hazing is broad in scope and estimates of the rates and nature of hazing may be inflated. In the present study, the gateway assumption was tested and not supported. Further, in this study students clearly differentiate between buffoonery and hazing. The data supports reframing hazing reduction efforts, emphasizing potential for harm and educational efficacy in new member education. This approach aligns with student understanding and promotes internal regulation while encouraging the basic psychological needs of autonomy, competence, and belonging.

32 A DOCUMENT ANALYSIS OF ANTI-HAZING POLICY

CRISTOBAL SALINAS JR., FLORIDA ATLANTIC UNIVERSITY, MICHELLE BOETTCHER, CLEMSON UNIVERSITY, AND JENNIFER PLAGMAN-GALVIN, IOWA STATE UNIVERSITY

Every year students are physically, mentally, and/or emotionally injured due to hazing. Some injuries are so significant they result in student deaths, yet “hazing is an issue that has been largely overlooked and under studied” (Allan & Madden, 2008, p. 5). Hazing is institutionalized by organizations, clubs, and groups, as well as within campus policy. Student hazing experiences are different for the individual(s) involved, and institutional experiences vary as institutions have their own hazing definitions and policies. Through document analysis, we examined and critically analyzed the ambiguous anti-hazing policy at the state and federal levels.

51 A POSITIVE SPIN ON A NEGATIVE NARRATIVE: HOW THE MEDIA PORTRAYS FRATERNITIES AND WHAT FRATERNITIES CAN DO ABOUT IT

ZACHARY TAYLOR, JENNIFER ZAMORA, ARIANNE MCARDLE, AND MARIO VILLA, UNIVERSITY OF TEXAS AT AUSTIN

As research on fraternity men largely focuses on misbehavior and criminal activity, no research examines the types of stories reported on by media outlets and whether these stories include fraternity voices or statements. Employing quantitative content analysis, this study examines 100 fraternity-related stories published by the ten newspaper websites most frequently visited by people in the United States. Findings suggest 12% of fraternity-related publications are positive in nature and tone, 36% of publications include official fraternity-issued statements, and 69% of all publications include official university-issued statements. Implications for practitioners and future research is addressed

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Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors advances the study of college fraternities and sororities through a peer reviewed academic journal promoting scholarly discourse among partners invested in the college fraternal movement. The vision of *Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors* is to serve as the premier forum for academic discourse and scholarly inquiry regarding the college fraternity and sorority movement.

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SUBMISSIONS:

Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors accepts submissions focused on articulating research involving fraternity and sorority members at the collegiate, alumni, inter/national organization, and volunteer advisory levels. Manuscripts should be written for the student affairs generalist who has broad responsibility for educational leadership, policy, staff development, and management. Articles on specialized topics should provide the generalist with an understanding of the importance of the program to student affairs overall and fraternity/sorority advising specifically.

Research articles for *Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors* should stress the underlying issues or problems that stimulated the research; treat the methodology concisely; and, most importantly, offer a full discussion of results, implications, and conclusions. In the belief that AFA readers have much to learn from one another, we also encourage the submission of thoughtful, documented essays or historical perspectives.

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