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COLLEEN KASE, NATASHA RIVERA, AND MELISSA G. HUNT, UNIVERSITY OF PENNSYLVANIA

We explore the relation of deferred sorority recruitment and early membership to variables such as self-esteem, depressive and anxious symptoms, social support, and personality characteristics. Survey data were collected at four time points from 171 freshman women. Successful participants reported the highest levels of social support and wellbeing prior to recruitment. The recruitment process itself had negative effects on social support and mood, with all participants reporting an increase in anxiety during recruitment. The first few months of sorority membership did improve feelings of belonging, but this improvement was largely accessed by women who were already socially successful.

17 EXAMINING SOCIAL DESIRABILITY ORIENTATION AND ALCOHOL USE EXPECTATIONS AS FACTORS IN FRATERNITY DRINKING

PIETRO SASSO, MONMOUTH UNIVERSITY AND ALAN M. SCHWITZER, OLD DOMINION UNIVERSITY

This study examined two constructs, (a) an orientation toward social desirability, and (b) expectations of alcohol use, as factors in fraternity member alcohol consumption. 324 participants from 13 different fraternity chapters at 12 different institutions completed measures of social desirability orientation (Social Desirability Scale; Marlowe & Crowne, 1964) and expectations of alcohol use (Alcohol Expectancy Questionnaire; Brown, Goldman, Inn & Anderson, 1987) and additional demographic information. We found high social desirability orientations, strong expectations for the outcomes of alcohol use, and relationships between these two constructs. Implications for institutional programming and practice, limitations, and future research directions are discussed.

**36 THE HISTORICAL CONSTRUCTION OF THE “COLLEGE MAN” IDENTITY AND
WORLD WAR I ERA ARCHIVE OF A DENISON UNIVERSITY FRATERNITY MAN
LIZ ROHAN, UNIVERSITY OF MICHIGAN-DEARBORN**

This article foregrounds a portion of an archive featuring the artifacts of a historical college student, John M. Price, who attended Denison University in Granville, Ohio during and after World War I, who was also a member of Phi Gamma Delta fraternity like his brothers, father and uncles. Price’s interest in writing, as well as reading, was developed in tension with prescribed identities in World War I era collegiate America deemphasizing scholastics. Price’s documents not only provide a historical example of a young man responding to prescribed cultural identities, but also show him struggling to maintain this identity, a struggle that can be food for thought for contemporary college students whose personal values may conflict with the values prescribing their public behavior, and behavior that has historical roots in the era when Price attended college.

**46 JUST THE FACTS, BRO: DEVELOPING A SUCCESSFUL ALCOHOL EDUCATION
PROGRAM FOR FRATERNITY MEMBERS**

K. JOY HAMM, CHATTAHOOCHEE VALLEY COMMUNITY COLLEGE

The purpose of this study was to assess the impact of Alcohol Skills Training Program (ASTP) on fraternity drinking, ascertain elements of the program that may lead to behavioral change and understand the role chapter culture plays in the success of the program. Although the researcher did not find significant evidence to support ASTP as an effective alcohol education program for reducing high-risk drinking, certain elements of ASTP do seem to be viewed as useful by members of fraternities. The findings from this study enabled the researcher to make several recommendations regarding alcohol education within the fraternal community.

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Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors accepts submissions focused on articulating research involving fraternity and sorority members at the collegiate, alumni, inter/national organization, and volunteer advisory levels. Manuscripts should be written for the student affairs generalist who has broad responsibility for educational leadership, policy, staff development, and management. Articles on specialized topics should provide the generalist with an understanding of the importance of the program to student affairs overall and fraternity/sorority advising specifically.

Research articles for *Oracle: The Research Journal of the Association of Fraternity/Sorority Advisors* should stress the underlying issues or problems that stimulated the research; treat the methodology concisely; and, most importantly, offer a full discussion of results, implications, and conclusions. In the belief that AFA readers have much to learn from one another, we also encourage the submission of thoughtful, documented essays or historical perspectives.

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