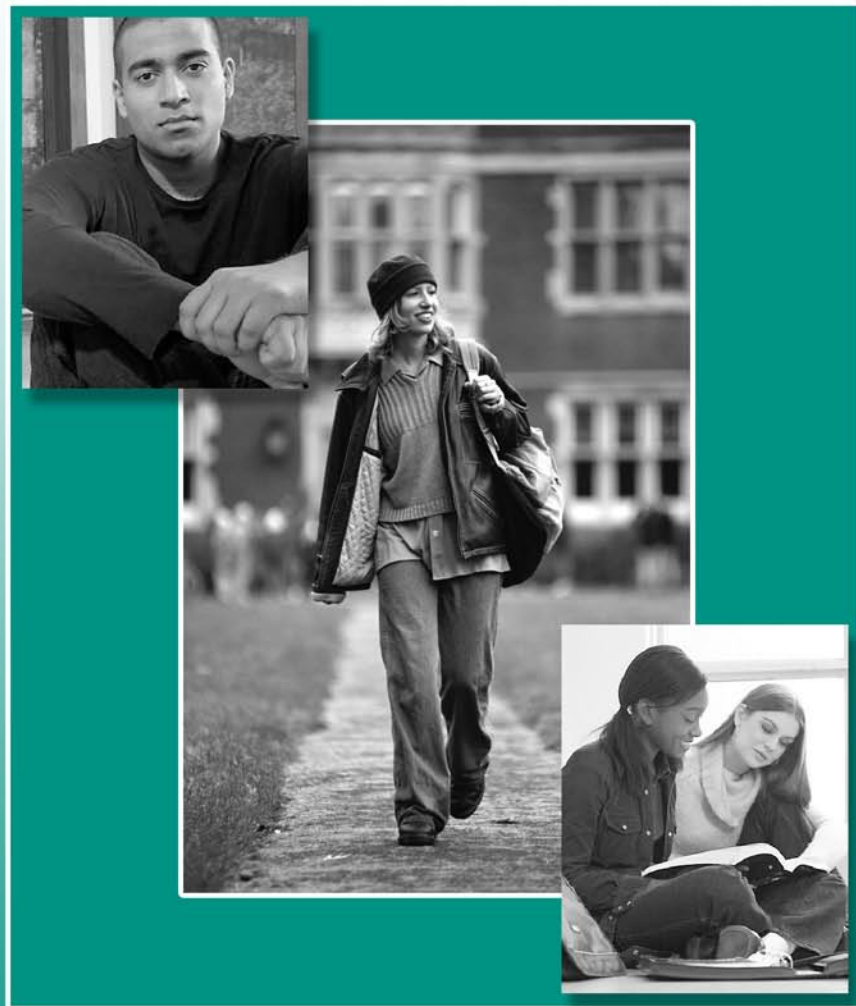


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*The Research Journal of the
Association of Fraternity Advisors*



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TABLE OF CONTENTS

- iii [EDITORIAL TEAM](#)
- iv [GENERAL INFORMATION](#)
- vi [EDITORIAL: THE STRUGGLES OF RESEARCH IN FRATERNITY AND SORORITY LIFE](#)
Eric Norman, Ph.D.
- 1 [LEADERSHIP DEVELOPMENT THROUGH THE FRATERNITY EXPERIENCE AND THE RELATIONSHIP TO CAREER SUCCESS AFTER GRADUATION](#)
Danny R. Kelley, Ph.D.
Promoting student leadership development has been an objective of higher learning since the inception of colleges and universities and is also a major tenet espoused in the mission statements of inter/national fraternities. The aim of this study was to evaluate the leadership impact that service as a fraternity chapter president has on students' self-perceived leadership development. More specifically, this study addressed the self-perceived leadership impact the fraternity experience has on students' careers.
- 13 [DEVELOPING, IMPLEMENTING, AND EVALUATING INNOVATIVE SORORITY SUBSTANCE ABUSE PREVENTION IN THE EVIDENCE-BASED ERA](#)
Andrew Wall, Ph.D., Logan Hazen, Ed.D., Mickey Trockel, M.D., Ph.D., and Becky Markwell
This article describes the development, implementation, and evaluation of a pilot, multi-faceted, and multi-session alcohol abuse prevention program conducted in conjunction with two sorority chapters. The process and product of the pilot program are illustrative of the use of theory and evidence-based practices in the creation of innovative substance abuse prevention efforts among fraternal organizations within higher education. Findings point to practical implementation challenges and to promising evidence of program impact. Recommendations inform practitioners in implementing evidence-based practices with fraternal chapters.
- 27 [USING COST-BENEFIT ANALYSIS FOR FRATERNITY AND SORORITY AFFAIRS ASSESSMENT: CREATING A BUSINESS CASE FOR STUDENT SUCCESS IN FRATERNAL ORGANIZATIONS](#)
Michael D'Arcangelo and Jessica R. Berner
Cost-benefit analysis can be an effective method for programmatic assessment, evaluation, and validation in fraternity/sorority affairs. This article provides an overview of a model cost-effectiveness assessment strategy outlined by Kennedy, Moran, and Upcraft (2001) and a cost-benefit study of the Rochester Institute of Technology fraternity/sorority program. Special attention is given to providing

credible methods for fraternity/sorority professionals to measure programs using data related to organizational efficacy and student retention and applying that data to guide public perception. Recommendations for application on other campuses are provided in an effort to improve assessment practices and aid institutions in assessing the value of fraternal organizations.

40 **HAZING IN STUDENT ORGANIZATIONS: PREVALENCE, ATTITUDES, AND SOLUTIONS**

Stephen S. Owen, Ph.D., Tod W. Burke, Ph.D., and David Vichesky

This article reports the results of a survey exploring hazing in student organizations. First, a typology of hazing behaviors was constructed through factor analysis. Second, respondents reported the prevalence of hazing, and results were compared across type of student organization. Third, respondents indicated their attitudes about hazing, and results were compared between perpetrators of hazing and their victims. Finally, respondents assessed the efficacy of various solutions to hazing, and results were compared between those who had perpetrated acts of hazing and those who had not. The results were used to construct a theoretical model of hazing behavior on college campuses, with recommendations for solutions.

59 **COMPARING FRATERNITY/SORORITY PROFESSIONALS' KNOWLEDGE OF EATING DISORDERS WITH OTHER STUDENT PERSONNEL ADMINISTRATORS**

Michelle L. Nicopolis, Ph.D.

This study examined disordered eating behaviors in regard to detection, prevention, intervention, and referral by college student personnel professionals. A survey was used to assess the level of knowledge pertaining to eating disorder among administrators of two of the largest at-risk student groups on campus: fraternity/sorority affiliated students and student athletes. ANOVA and correlation analyses were used to evaluate eating disorder knowledge levels. Recommendations include encouraging college student personnel professionals to seek out educational materials and training to educate themselves about eating disorders to help refer students who may be struggling with this health concern.

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Oracle: The Research Journal of the Association of Fraternity Advisors advances the study of college fraternities and sororities through a peer reviewed academic journal promoting scholarly discourse among partners invested in the college fraternal movement. The vision of *Oracle: The Research Journal of the Association of Fraternity Advisors* is to serve as the premier forum for academic discourse and scholarly inquiry regarding the college fraternity and sorority movement.

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Submissions:

Oracle: The Research Journal of the Association of Fraternity Advisors accepts submissions focused on articulating research involving fraternity and sorority members at the collegiate, alumni, inter/national organization, and volunteer advisory levels. Manuscripts should be written for the student affairs generalist who has broad responsibility for educational leadership, policy, staff development, and management. Articles on specialized topics should provide the generalist with an understanding of the importance of the program to student affairs overall and fraternity/sorority advising specifically.

Research articles for *Oracle: The Research Journal of the Association of Fraternity Advisors* should stress the underlying issues or problems that stimulated the research; treat the methodology concisely; and, most importantly, offer a full discussion of results, implications, and conclusions. In the belief that AFA readers have much to learn from one another, we also encourage the submission of thoughtful, documented essays or historical perspectives.

Visit <http://www.fraternityadvisors.org/Oracle.aspx> for more detailed submission guidelines.